PRICING

CrowdSense Desktop plans and pricing

Pay per feed: once for an event, or every month for a venue. One feed is one camera stream. Prices are in Australian dollars and exclude GST, which is added at checkout.

Event pass
$195
per feed, per event

Paid when you book. One event: up to 5 days, one primary location, one name and branding.

Always-on
From $39
per feed a month, yearly

For venues that count every day. Monthly or yearly; add or remove feeds as you go.

Free trial
14 days
up to 4 feeds

Card taken at sign-up, nothing charged until day 15. Cancel any time before from your account page.

Always-on: price per feed per month

Feeds on the account	Month to month	Yearly (per month, paid upfront)
1 to 9 feeds	$69	$55
10 to 29 feeds	$59	$47
30 feeds or more	$55	$39

Every feed on the account is charged at the band the account's total falls in. Above 50 feeds we quote one account and one invoice.

What counts as one event

One event is

- Up to 5 days in a row
- One primary location where people gather
- One name and branding

Several events are

- A series of events, even under one brand
- Co-located events with their own names
- One event spread across several locations

Window	When
Location, users and dashboards set up	Up to 12 months before the first day
Feeds live for set-up and testing	From 14 days before the first day
Feeds counting	To the end of the last day
Dashboards and post-event report readable	3 months after the last day

What is included

Event pass

- Every feed for one event: one location, one name and branding, up to five days
- Feeds live from 14 days before the first day, for set-up and testing
- Unlimited users, live dashboards and reports
- A remote set-up check of each feed's lines and zones
- Dashboards and the post-event report readable for 3 months after
- Your card kept for the next event

Always-on

- Counts, occupancy, queues, dwell, heatmaps and vehicle classes
- Unlimited users with roles, dashboards, reports and embeddable widgets
- Real-time occupancy alerts, REST API and webhooks
- A remote set-up check of each feed when it is activated
- Monthly or yearly; add or remove feeds as you go
- 14-day free trial on up to 4 feeds

Worked examples (ex GST)

Who	Plan	Price
A 3-day festival, 6 gate cameras	Event pass × 6	$1,170 once
A gallery, 4 entrance cameras	Always-on, monthly	$276 a month after the 14-day trial
A shopping centre, 24 cameras	Always-on, yearly	$13,536 a year ($47 a feed a month)
A precinct, 40 cameras	Always-on, yearly	$18,720 a year ($39 a feed a month)

Questions

What is a feed?

One camera stream analysed by the app. Four cameras at a gate are four feeds. A camera that sends two streams counts once if only one is analysed.

What counts as one event?

An event runs up to 5 days, at one primary location where people gather, under one name and branding. A series of events, or events at several locations, are several events. You can set the location up as early as 12 months before; the feeds go live 14 days before the first day and the dashboards stay readable for 3 months after the last.

How does the free trial work?

Choose always-on with up to 4 feeds. Stripe takes your card and charges nothing today. On day 15 the plan starts at the price you chose, unless you cancel first from your account page. Event passes are paid when you book them.

Why do you verify an account before activating it?

Because the app analyses live cameras, we check that the business is real, that a card is on file, and that the computer can carry the feeds, before we switch them on. It is usually done the same business day.

Do video or images leave my site?

No. The video is analysed on your own computer and only the numbers (counts, line crossings, zone events) are sent to the CrowdSense cloud. Nobody is identified, and there is no facial recognition.

Which cameras work?

Any IP camera that streams RTSP, and any webcam. ONVIF helps the app find cameras on the network but is not required. If you have no cameras, we hire Vision Nodes and crew for events.

What computer do I need?

A 64-bit Windows 10, 11 or Server PC whose processor supports AVX2. As a guide, an Intel Core i5 with 16 GB of memory runs 5 to 10 feeds on the AI profiles; an i9 with 64 GB and an RTX graphics card runs 30 or more.

Can I cancel?

Yes. Always-on plans cancel from your account page and stop at the end of the period you have paid for. An event pass is for one event and is not refunded once its feeds have gone live.

Prices include GST?

Prices on this site are in Australian dollars and exclude GST; GST is added at checkout. More than 50 feeds, a series of events, or a council or venue portfolio: talk to us for one account and one invoice.

Start now at crowdsense.events/desktop/start

No cameras, a series of events or a portfolio of venues? Kit hire, crew and portfolios are quoted: experience@crowdsense.events